Customer Questions to create user stories

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What is your company about? What is your product or service?

What features do you want?

Is the purpose of the website only ecommerce, or will there be pages supporting other aspects of the business?

What will you be selling online?

Roughly how many different products or services will you be selling online?

Will these products or services be separated into different categories or subcategories?

Will these products have “attributes”?

Are any products customized for the client?

Do you have existing photography for your products?

Will you be shipping product?

Will you need to charge sales or other tax separately for the items?

Do you have an existing merchant account or online payment gateway?

Do you sell services or products that require regular recurring billing?

Do you need to present certain products, prices, discounts, or content to specific visitors, such as customers, wholesalers, retailers, or distributors?

Do you need to track limits on items being sold?

Do you need your ecommerce store to integrate with any other existing systems?

What sort of reporting for fulfillment do you require?

Do you require your site to be multilingual?

Do you require your site to accept multiple currencies?

Do you require us to import or migrate old data to your new site?

Where are you hosting your ecommerce site?